

FORD MOTOR COMPANY EMPLOYEE BADGE RARITY GUIDE

By Ken Coates

The information in this rarity guide for Ford employee badges reflects nearly 4000 transactions from January 2005 through December 2016. The transactions include public auctions, selected private sales of collections, and selected individual purchases. It is believed that the data are representative of the market for Ford badges, but there may have been unrecorded transactions, particularly outside the U.S., that could affect the information for infrequently traded items. Wherever possible, duplicate transactions (same badge number) have been eliminated in determining rarity.

A Ford badge is defined as a paper card, or metal, plastic, and metal/plastic badge issued by the Company to provide identification for individual employees. Badges not issued by the Company (fakes and car clubs) are not included in the basic data.

Rarity is not necessarily an indicator of value, or the price that a badge will sell for at auction. Value is a function of rarity, condition, and desirability. A relatively rare badge made of plastic can sell for far less than a metal badge of comparable rarity. Similarly, a relatively common metal badge may sell for more than a metal badge of a different style and greater rarity. A badge in excellent condition usually is valued more highly than one in poor or damaged condition.

Rarity is categorized in 10 groups:

<u>Group</u>	<u>Transactions</u>	<u>Percentage</u>
1	200-299	27%
2	100-199	18
3	50-99	10
4	25-49	12
5	10-24	12
6	5-9	8
7	3-4	6
8	2	3
9	1	4
10	0*	

*There is other evidence that the badge exists or existed.

<u>Location</u>	<u>Type</u>	<u>Rarity</u>
ADM	Shield	6
	WW II	9
AED	WW II Picture	8
	Korean War	8
	Plastic	6
	Security	6
Aero Engines	Round	9
Aerospace	Rect. Plastic	9
Air Corps	WW II Picture	7
Airplane	Radiator	9
	Oval Top	10
Alberta	Shield	8
Alexandra	Radiator	10
Amsterdam	Radiator	8
Army	WW II	6
Asnieres	Oval Top	10
ATD	WW II	9
ATD Contractor	WW II	7
ATD Fire	Security	9
Atlanta	Radiator	10
	Oval Top	10
	Shield	6
	WW II	10
Atlanta Depot	Shield	9
Australia	Oval round	10
	Model T	7
	Oval Top	8
	Shield	4
	Modern Shield	9
B	WW II Picture	7
Barcelona	Radiator	10
Belgium	Radiator	9
	Radiator brass	6
Blank	Oval Top Round Back	6
	Oval Top '37 Ford	10
	Shield	8
	Shield 3	6
Blast Furnace	Radiator Shell	7
Bond Sales	WW II	5
Bonne Terre	Radiator	10
Boston Depot	Shield	8
	Shield paint	7
Brasil	Radiator	10

<u>Location</u>	<u>Type</u>	<u>Rarity</u>
Brooklyn	Shield	4
Bucarest	Radiator	10
Buenos Aires	Oval Top Round Back	10
Buffalo	Radiator	9
	Oval Top	9
	Shield	9
Buffalo Stamping	Shield	6
	Square Metal	3
Cambridge	Radiator	8
Camp Legion	Rect. Metal	10
Camp Willow Run	Rect. Metal	10
Canada	Model T	6
	Model T *M*	9
	Oval Top	7
	Shield top#	5
	Shield mid#	5
	Shield protection	5
	Modern Shield	9
	Round Plastic	9
Canton	Shield	7
Canton Forge	Shield	4
	Shield paint	6
	Round Metal	4
	Fire	9
Central Depot	Shield	9
	Shield paint	9
Central Office	Security	9
C.F.I.B.	Shield	10
Cherry Hill	Shield	10
Chester	Radiator	9
	Oval Top	9
	Shield	7
Chicago	Oval Top	8
	Shield	6
	Round Plastic	9
	Rect. Plastic	8
Chicago Depot	Shield	9
Cincinnati	Radiator	10
	Square Metal	7
	Security	9
Cleveland	Shield	5
	Oval Plastic	9
Cleveland Depot	Shield	7

<u>Location</u>	<u>Type</u>	<u>Rarity</u>
Cleveland Stamping	Shield	4
	Shield paint	8
	Square Metal	1
Columbus	Radiator	10
Connorsville	Rect. Plastic 2 rivet	8
Consolidated Development	Round	10
	Const'n	Shield large#
Contractor	Shield small#	5
	WW II	8
Cork	Octagon	10
	Oval Fordson	9
	Shield peak	10
Dagenham	Shield peak	6
	Shield	9
Dallas	Radiator	9
	Oval Top	9
	Shield	9
Dallas Depot	Shield	8
	Security	9
Dearborn	Oval	9
	Radiator Shell	10
	Radiator	9
	Oval Top	10
	Shield	2
	WW II Picture	7
	Round Plastic	9
	Security	9
Dearborn Bridge	Shield	10
Dearborn Farm	Tractor Front	10
Dearborn Glass	Rect. Plastic 2 rivet	9
Dearborn P.D.	Shield	10
Dearborn Publish.	Rect. Metal	9
Defense	WW II	10
Denver	Shield	4
Denver Depot	Security	9
Des Moines	Radiator	10
	Shield	10
Des Moines Impl.	Shield	9
Des Moines Depot	Shield	5
Detroit Parts	Round Plastic	8
	Fire	9
DT&I	Radiator	8

<u>Location</u>	<u>Type</u>	<u>Rarity</u>
Drug	Radiator Shell	10
Dry Goods	Radiator Shell	10
Dundee	Shield	10
Edgewater	Oval Top	7
	Shield	5
	WW II	9
Edison	Round	6
	Round w/ leaves	6
	Security	7
England	Radiator	9
	Radiator no ENG	10
	Octagon 5 star	10
Factory Auditor	Radiator Shell	10
Fairfax-Sharonville	Oval badge#	6
	Oval window#	7
Fargo	Shield	8
Farm	Radiator Shell	10
Farms	Oval	10
Fire	Fire	9
Fire Brigade	Fire	9
Fire Dept	Fire	9
Flat Rock	Shield	8
F.M.S	Shield	10
Ford	Radiator Shell	9
Ford Aerospace	Security	9
Ford Division	Rect. Plastic 4 rivet	9
	Security	9
Fordson	Radiator (not 248T)	9
	Tractor Side	9
	Oval	10
France	Radiator	10
Frisco Depot	Shield	8
G.P.	Rect. Metal	10
Geelong	Radiator	6
Germany	Oval	9
	Round bottom #	8
	Round center #	7
Green Island	Radiator	10
	Oval Top	10
	Shield	3
	Rect. Plastic 2 rivet	9

<u>Location</u>	<u>Type</u>	<u>Rarity</u>
Grocery "Gun Director"	Radiator Shell	10
	WW II	9
Hamilton	Radiator Shell	10
	Radiator	10
	Shield	9
Highland Park	Paper	6
	Oval pyramid	8
	Model T Wilcox	5
	Model T Wilcox *	7
	Model T W&H	5
	Model T wide	7
	Model T large pad	7
	Radiator	5
	Oval Top	10
	Shield *	5
	Shield # only	5
	Shield FD	1
	Shield HP	8
	Shield TA	7
	Security	9
	Houston Houston Depot	Shield
Shield		9
Indianapolis Inspection	Shield	7
	Radiator Shell	10
Iron Mountain	Radiator Shell	9
	Radiator	7
	Oval Top	7
	Shield	9
	WW II picture	9
Jacksonville	Oval Top	9
	Shield	9
Johansson	Radiator	9
Kansas City	Radiator Shell	10
	Oval Top	7
	Oval Top '37 Ford	9
	Shield	7
	Round Plastic	9
	Rect. Plastic 4 rivet	6
	Rect. Plastic 2 rivet	9
	Shield	9
Kansas City Depot	Shield	9

<u>Location</u>	<u>Type</u>	<u>Rarity</u>
Kearny	Radiator	8
Kobenhavn	Shield	9
Koln	Radiator	10
L'Anse	Shield	10
	Shield partial	7
Landsdale	Security	9
Lima	Rect. Plastic 4 rivet	9
	Security	9
Lincoln	Radiator	8
	Radiator Shell	10
	Oval Top	10
	Shield	6
Lincoln-Mercury	Security	7
LM Depot	Shield	10
Livonia	Square Metal Auto Trans	4
	Square Metal Gen Mfg	6
	Square Metal T&C	5
Long Beach	Oval Top	10
	Shield	5
Lorain	Rect. Plastic 2 rivet	9
	Round Plastic	9
Los Angeles	Shield	6
	Rect. Plastic 2 rivet	8
Los Angeles Depot	Shield	10
Louisville	Oval Top	10
	Shield	5
	Round Plastic	8
Mahwah	Round Plastic	8
	Rect. Plastic 2 rivet	8
Manchester	Shield	9
Manchester UK	Engine block	8
Meat	Radiator Shell	10
Meats	Radiator Shell	10
Memphis	Radiator	10
	Oval Top	10
	Shield	10
Mercury	Round Plastic	10
	Security	9
Metuchen	Shield	7
	Rect. Plastic	6
Michigan Truck	Rect. Plastic 2 rivet	10
Milan	Shield	10

<u>Location</u>	<u>Type</u>	<u>Rarity</u>
Milford	Shield	10
Milwaukee	Radiator	9
	Oval Top	10
Minneapolis	Radiator Shell	9
	Security	9
Monroe	Shield	7
	Round Plastic	8
Montevideo	Oval Top	10
Motor Room	Rect. Metal	10
Mound Road	Shield	7
	Shield paint	6
M.S.	Radiator	9
	Oval Top	10
	Shield	9
Nankin Mills	Radiator	10
Nashville	Rect. Metal	8
	Rect. Plastic 2 rivet	10
National Depot	Shield	3
Navy	WW II	9
New York	Oval Top	10
New York Depot	Shield	7
	Shield paint	9
New Zealand	Oval Top	9
	Round	10
	Shield	10
Niagara Falls	Modern Shield	3
Norfolk	Radiator	9
	Oval Top	10
	Shield	5
Northville	Shield	4
Novi	Rect. Plastic	7
Oakville	Modern Shield	4
Oklahoma City	Shield	10
Omaha	Radiator	10
Ordinance	WW II picture	9
Pequaming	Oval Top	10
	Shield	7
Pequaming Farms	Tractor Front	10
Philadelphia	Radiator	8
Philco	Security	9
Pilot Plant	Rect. Plastic 2 rivet	8

<u>Location</u>	<u>Type</u>	<u>Rarity</u>
Pittsburgh	Shield	8
Poissy	Oval Top	9
	Rect. Metal	9
Protection	WW II picture	9
Rawsonville	Rect. Plastic 4 rivet	6
	Rect. Plastic thin 1 rivet	9
	Security	9
Repair	Radiator Shell	10
R&E Center	Round Plastic	7
	Rect. Plastic	7
	Rect. Plastic 1 rivet	9
	Rect. Plastic side rivets	8
Richmond	Oval	10
	Oval Top	9
	Shield	9
Richmond Hill	Oval house	9
Rotterdam	Radiator	9
Rotunda	Paper	9
Rouge #	Paper	7
	Oval rounded	7
	Dogbone	8
	Radiator Shell	7
	Oval Top	9
	Shield	6
	WW II picture	7
Rouge *	Radiator	10
	Oval Top	10
	Oval top '37 Ford	10
	Shield	5
	WW II picture	9
Rouge A	Radiator	7
	Shield	6
Rouge B	Radiator	7
	Oval Top	8
	Shield	6
Rouge C	Radiator	9
	Oval Top	7
	Shield	5
	WW II picture	7
Rouge D	Radiator	9
	Oval Top	9
	Shield	5
	WW II picture	7

<u>Location</u>	<u>Type</u>	<u>Rarity</u>
Rouge F	Radiator	7
	Oval Top	7
	Oval Top '37 Ford	10
	Shield	5
Rouge G	Shield	1
Rouge H	Radiator	9
	Oval Top	10
	Shield	6
	WW II picture	10
Rouge J	Radiator	7
	Oval Top	7
	Shield	6
	WW II picture	10
Rouge K	Radiator	9
	Oval Top	7
	Shield	7
	WW II picture	10
Rouge L	Radiator	8
	Oval Top	9
	Shield	5
Rouge M	Shield	2
Rouge MS	WW II picture	9
Rouge N	Radiator	10
	Oval Top	9
	Shield	1
	WW II picture	10
Rouge P	Radiator	8
	Oval Top	9
	Oval Top '37 Ford	10
	Shield	7
Rouge R	Oval Top	9
	Shield	4
	WW II picture	9
Rouge RP	Shield	9
	WW II picture	9
Rouge S	Radiator	10
	Oval Top	6
	Shield	4
	WW II picture	9
Rouge T	Radiator	7
	Oval Top	6
	Shield	3
	WW II picture	10

<u>Location</u>	<u>Type</u>	<u>Rarity</u>
Rouge U	Radiator Shell	10
	Radiator	7
	Oval Top	8
	Shield	10
	WW II picture	10
Rouge W	Shield	2
	WW II picture	9
Rouge X	Radiator Shell	9
	Radiator	10
	Oval Top	7
	Shield	2
	WWII picture	9
Rouge Y	Radiator Shell	10
	Radiator	8
	Oval Top	7
	Shield	9
	WW II picture	9
Rouge Z	Radiator	9
	Oval Top	10
	Shield	2
St. Louis	Radiator	10
	Oval Top	9
	Shield	5
	Round Plastic	9
San Jose	Round Plastic	7
	Rect. Plastic	9
	Security	7
Sandusky	Rect. Plastic 4 rivet	8
Santiago	Radiator	10
	Oval Top	10
Sao Paulo	Shield	10
Seattle	Radiator	10
	Oval Top	10
	Shield	9
Semet-Solvay	Shield	10
Sheffield	Rect. Plastic 4 rivet	7
Shipyards	Radiator Shell	6
Singapore	Shield	10
Somerville	Radiator	10
	Oval Top	10
	Shield	7
South Africa	Shield	9
	Shield protection	7

<u>Location</u>	<u>Type</u>	<u>Rarity</u>
Special	Shield	7
	WW II	6
Sterling	Oval	6
Stockholm	Radiator	5
Stone	Oval Top	9
Store	Radiator Shell	9
Strasbourg	Oval Top	10
Tank	WW II	9
Tank Contr	WW II	9
Temporary	Round	5
Tractor #	Shield	5
Tractor EP	Shield	9
Tractor FT	Shield	6
Tractor TP	Shield	5
Trade School	Round A.B.C	9
	Large Gear	6
	Large Gear center. #	8
	Small Gear	9
	Torches	7
	Open Book	6
	Radiator Shell	10
	Safety Patrol	10
Trainee	WW II	6
	Shield	10
Trial Crew	Radiator Shell	9
Trial Crew typed	Radiator Shell	10
Trim	Rect. Plastic	6
Tunnel	Oval Top Round Back	6
Twin Branch	Oval Top	8
Twin City	Oval Top	10
	Shield	4
	Round Plastic	9
Twin City Depot	Security	9
Utica	Rect. Plastic 2 rivet	9
Virginia Depot	Shield	10
Washington	Shield	8
Waterford	Shield	10
Wayne	Shield	10
	Round Plastic	9

<u>Location</u>	<u>Type</u>	<u>Rarity</u>
Willow Run	WW II picture	6
	Security	6
Winnipeg	Model T	9
Ypsilanti	Oval Top	9
	Shield	4

February 25, 2017

This updated Rarity Guide reflects:

1. New transactions data for January - December 2016. As of January 1, 2017, I am no longer tracking the sales data. This is the last update.
2. I eliminated duplicate (same badge type and number) transactions to get a truer picture of rarity for the least common badges.
3. I added badges with a picture in the book, but no transactions, so the Guide is more comprehensive than before.
4. The rarity groups were revised for the additional data and to make better spacing between groups.

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